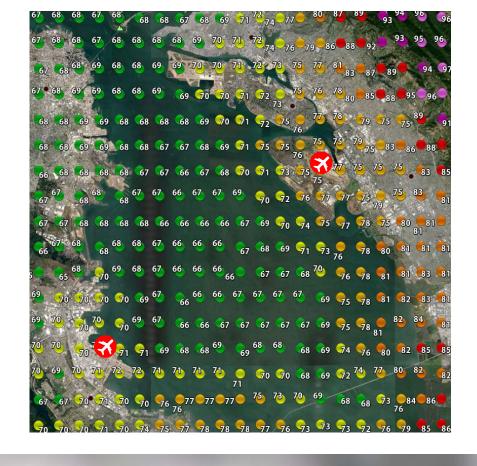




#### Precise Data – at Scale – Brings Analytics to Life



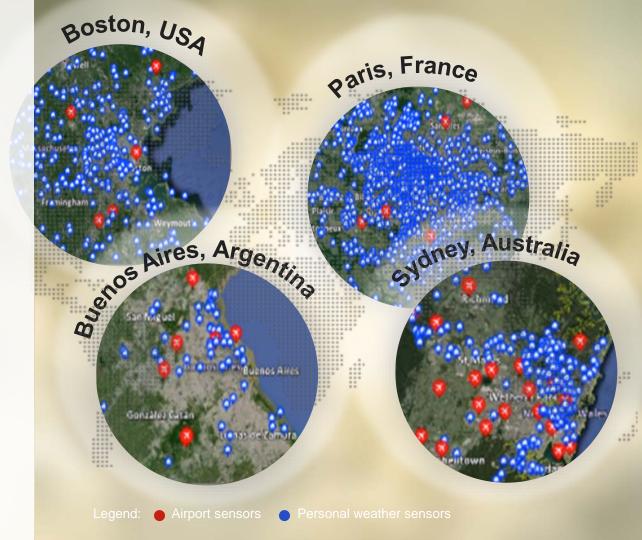






# 100x More Sensors Than Public Sources

200,000 Personal Weather Stations

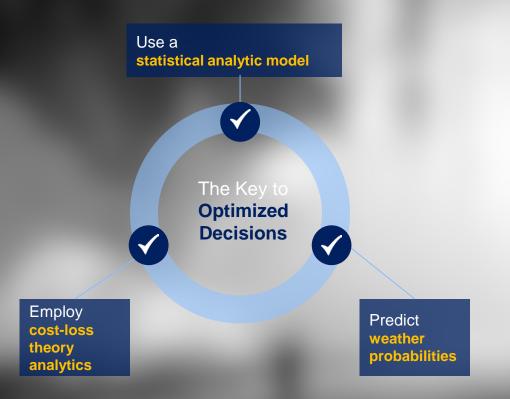


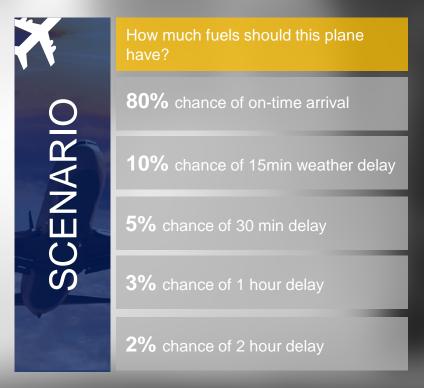


#### **Analytics & Probability Forecasts**

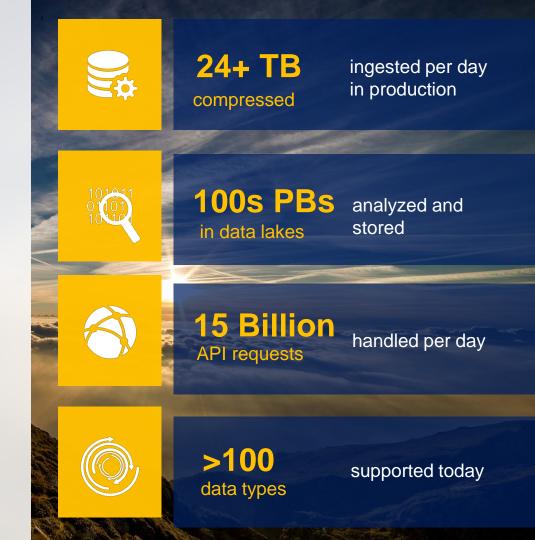


Decisions made without probability-based analytics will always result is suboptimal economic outcomes





## Infrastructure Performance





### THE BETTER CHOICE:

The Weather Company
An IBM Business

Focus on creating incremental value and use **SUN**, the only purpose-built, cloud-based platform for big data.

**INGEST** 



Absorb tens of billions of daily streaming data points

TRANSFORM



Language-agnostic containerbased processing for optimal storage, routing, and analysis PERSIST



Retain and retrieve hundreds of terabytes on demand

ANALYZE



Extract insights using

hundreds of simultaneous

advanced analytics models

DISTRIBUTE



Serve tens of billions of daily API calls with millisecond response

