

Jesse Heers Bio | FPAW Steering Committee | September 2026



Jesse Heers is Director of Business Development at Campbell Scientific, where he leads strategy and partnerships with the FAA and National Weather Service, including work on the ASOS and AWOS programs. With over 18 years of experience in environmental monitoring, data acquisition systems, and aviation weather systems, he has driven growth in meteorological measurements across the Americas by securing key program awards, building high-performance teams, and guiding cross-functional initiatives. Jesse also heads up Campbell Scientific's government outreach program, which connects him to key congressional committees and lawmakers in order to advance aviation weather monitoring through influencing authorization acts and appropriations funding on Capitol Hill.

Jesse holds a B.S. in Biology from the University of Utah and an M.B.A. from Utah State University and serves as a Weather-Ready Nation Ambassador with the National Weather Service, bringing both technical and market expertise to advancing aviation weather solutions. Outside of work, he's often outdoors—skiing, hiking, sailing, and trail running in the Utah mountains with family and friends.